

FEDERAL STATION ISSUE ADVERTISING REQUEST SHEET

(To be filled out and kept on file for public inspection)

To: Marta Salazar
Station: WFTS Tampa
From: Mentzer Media
Date: August 13, 2012

This request was:

☒ Accepted

☐ Rejected

Agency: Menzter Media
Address: 600 Fairmont Ave. Suite 301
Towson, MD 21286

Phone#: 410-825-7034
Fax#: 410-321-4516

Contact: Lauren Schumacher

Issue: 60 Plus Issues

Candidate Mentioned:

Election Mentioned:

Sponsor: 60 Plus Association

Address: 515 King Street | Suite 315 | Alexandria, Virginia 22314

Phone: 703.807.2070

Executive Officer(s): James Martin

Title: President

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WFTS	Date: 8/13/12
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I, Lauren Schumacher
do hereby request station time concerning the following issue:

60 Plus Association

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

Total Charges: \$ 8500.⁰⁰ GROSS

This broadcast time will be used by: 60 Plus Association

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

60 Plus Association

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

11-8-11 James J. Martin 703-807-2070
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title



WFTS

Print Date: 08/14/12

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Contract / Revision **307852** Flight Dates **08/15/12-08/21/12**

Hiatus Dates

Original Date / Revision 08/14/12/ 08/14/12

Order Sep 00:20:00

Advertiser **60 Plus Association**

Product **Senate**

Estimate # **1904**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
N 2	WFTS	08/15/12	08/21/12	M-SU 11-1135p	CM	11-1135p	1-1---1	:30	3	\$1,700.00	P-3	0.00	NM	3	\$5,100.00	
ABC Action News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 08/15/12		08/15/12	08/21/12	1-1---1	3		\$1,700.00		0.00							
Totals														7	\$8,500.00	